



COMMERCIAL REAL ESTATE

Your first AI rollout.

A practical starter kit for choosing one useful project, testing it with your team, and deciding what to build next.

Start with the work

Choose a recurring task with accessible inputs, a clear owner, and an output someone can check. Begin with a draft or recommendation that a person approves.

Use this kit in one team meeting

Read the three sample projects. Score your own candidates on page 5. Assign an owner and agree on a small pilot using the plan on page 6.

Inside

Three automation blueprints • a project-scoring worksheet • a 30 / 60 / 90-day rollout plan.

A NOTE ON THE EXAMPLES

These are illustrative project scopes, not prebuilt integrations or promised results. Confirm permissions, API access, and feasibility in your systems before committing to a build.



COMMERCIAL REAL ESTATE / SAMPLE PROJECT 01

Rent-roll quality check

WORKFLOW OWNER

Acquisitions / asset management

INPUTS

Sanitized rent roll; column definitions; lease dates; approved unit and rent conventions.

AUTOMATION BLUEPRINT

Map columns / normalize values / validate types / recompute totals / flag exceptions / analyst reviews.

DELIVERABLE

Normalized table, exception report, and a reconciliation to the original file.

HUMAN REVIEW

Preserve original values. Do not infer missing rent or treat monthly and annual amounts as interchangeable. Analyst signs off before underwriting.

MEASURE

Field-level accuracy; reconciliation difference; exception recall; review time.

TEST BEFORE ROLLOUT

Test missing dates, duplicate units, monthly vs annual rent, occupied units with zero rent, and concessions.



COMMERCIAL REAL ESTATE / SAMPLE PROJECT 02

Lease abstract review

WORKFLOW OWNER

Leasing / asset management

INPUTS

Approved lease copies and amendments; abstract schema; document priority rules.

AUTOMATION BLUEPRINT

Extract terms / attach page references / compare amendments / mark uncertainty / reviewer approves.

DELIVERABLE

Draft abstract with source references and a list of conflicts or missing terms.

HUMAN REVIEW

No unsourced terms. Distinguish base rent, options, escalations, and recoveries. Qualified reviewers resolve legal interpretation.

MEASURE

Accuracy by key field; source coverage; missed conflicts; review time per lease.

TEST BEFORE ROLLOUT

Test an amendment that overrides base rent, a scanned page, an absent clause, and conflicting dates.



COMMERCIAL REAL ESTATE / SAMPLE PROJECT 03

Property reporting draft

WORKFLOW OWNER

Asset management / property management

INPUTS

Approved operating statements; period labels; budget; prior report; commentary template.

AUTOMATION BLUEPRINT

Validate period / calculate variances deterministically / link evidence / draft narrative / asset manager reviews.

DELIVERABLE

Draft property update with variance table, source references, and open questions.

HUMAN REVIEW

Keep calculations outside the language model. Do not invent reasons for a variance or send investor reports without approval.

MEASURE

Numerical accuracy; unsupported statements; preparation time; correction rate.

TEST BEFORE ROLLOUT

Test changed account names, a missing month, a one-time expense, and a large unexplained variance.



CHOOSE ONE PROJECT

Make the business case.

Download the matching CSV worksheet at ferociter.co/#starter-kits. Add your own workflows and replace every assumption with your team's data.

1. Estimate the work

Monthly hours = monthly volume x minutes per item / 60. Record today's error rate and the time spent checking and correcting output.

2. Score candidates from 1 to 5

Score value, frequency, data readiness, ease of implementation, and ease of review. Give high scores to better candidates. Sum the five scores (maximum 25). Use the score to guide discussion, not to approve a project automatically.

3. Estimate net benefit

Estimated monthly value = (hours saved minus new review and maintenance hours) x loaded hourly cost, less recurring software costs. Payback months = one-time build cost / positive monthly value. If monthly value is zero or negative, reassess.

4. Name the owner and the gate

Write down the accountable owner, inputs, allowed users, reviewer, error fallback, budget, and success threshold. Stop candidates with unavailable data or unacceptable risk regardless of score.

PILOT BRIEF

Workflow / owner

Baseline / target

Review / stop conditions



30 / 60 / 90-DAY PLAN

Start small. Earn the rollout.

Days 1-30 / Map and test

Choose one workflow and owner. Map data access and current steps. Collect a representative sample plus difficult cases. Record a baseline. Build a draft-only prototype with documented review criteria.

Days 31-60 / Pilot with the team

Run a limited pilot alongside the existing process. Review every output. Log exceptions, staff corrections, latency, and cost. Fix the highest-impact failure modes. Decide whether performance meets the agreed threshold.

Days 61-90 / Roll out deliberately

Expand only after sign-off. Set permissions, monitoring, an incident owner, and a manual fallback. Train users and document the workflow. Compare actual costs and results to the baseline before adding another project.

Ready to build?

Ferociter provides AI roadmapping and AI engineering for hospitality and commercial real estate. We help prioritize the opportunity, then build and test the workflow with your team.

[Book a 30-minute roadmap call](#) | zanir@ferociter.co